



PROVINCETOWN ART ASSOCIATION AND MUSEUM

IMMEDIATE RELEASE: November 22, 2013

PAAM

GALLERY HOURS

September 30–May 30

Open Thu–Sun
12–5pm
\$7 admission

May 31–September 29

Open daily at 11am
Until 8pm Mon–Thu
Until 10pm Fri
Until 5pm Sat–Sun
\$10 admission
Free Fridays after 5pm

Admission is always free
for PAAM members and
children under 12.

OFFICE HOURS

Tuesday–Saturday
9am–5pm

LIFE DRAWING

Tuesdays and Fridays
Year–Round
9:30–11:30am
\$10/session
\$45/5–session pass

*PAAM is an equal–opportunity
employer and provider.*

*PAAM is a handicap
accessible facility.*

**THANK YOU TO OUR MANY
PARTNERS AND SPONSORS!**

Art Reach, PAAM's after school youth arts program,
was among 12 programs honored by
First Lady Michelle Obama for generating positive
youth outcomes.

IMMEDIATE RELEASE: PAAM's youth program recognized by White House
November 22, 2013

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Download Press Packet.

View the live stream of the event beginning at 2pm!

Watch Art Reach in Action!

FIRST LADY RECOGNIZES PAAM'S ART REACH FOR EXCELLENCE IN AFTER SCHOOL YOUTH PROGRAMMING

*12 programs honored at White House for generating
positive youth outcomes*

Provincetown, MA: Provincetown Art Association and Museum (PAAM) is
thrilled to announce that Art Reach, PAAM's after school youth program,
was among 12 programs invited to the White House today by First
Lady Michelle Obama to receive the 2013 National Arts and Humanities
Youth Program Award.

Lynn Stanley, PAAM's Curator of Education, and 16–year–old Art Reach
student Lukas Hernandez of Provincetown, MA will attend the award
ceremony at the White House this afternoon.

The award recognizes exemplary after–school and out–of–school time
programs from across the country. It is the highest national honor



Massachusetts Cultural Council



ARTS FOUNDATION
OF CAPE COD



awarded to such programs. The programs were recognized for using engagement in the arts and the humanities to increase academic achievement, graduation rates, and college enrollment, as well as improve literacy and language abilities, communication and performance skills, and cultural awareness. The awardees were chosen from a pool of more than 350 nominations and 50 finalists.

"Through these programs, young people are discovering their creative voices, developing a stronger sense of who they are as individuals, and gaining a deeper understanding of the world around them," wrote Mrs. Obama in the program for the award ceremony. **"And, as young people navigate today's challenges, the programs we are honoring offer safe harbors that cultivate enthusiasm for learning, support academic achievement, and promote college readiness."**

First presented in 1998, the National Arts and Humanities Youth Program Award, is the signature program of the President's Committee on the Arts and the Humanities (PCAH), and is presented in partnership with the National Endowment for the Arts (NEA), the National Endowment for the Humanities (NEH), and the Institute of Museum and Library Services (IMLS).

"These 12 programs offer living proof that engaging youth in the arts or humanities increases their likelihood of doing well in school, graduating high school, and going on to college," said Rachel Goslins, executive director of the President's Committee on the Arts and the Humanities. **"In the process, these programs are changing their lives and preparing them for success in school, in work, and in life."**

Goslins pointed to research showing that youth engaged in arts or humanities programs are more likely to stay in school, get higher grades, graduate high school, and enroll in college. The benefits of this involvement increase over time, and these youth are more likely than their peers to attend and do well in college, obtain employment with a future, volunteer in their communities and participate in the political process by voting.

The East Room ceremony featured a performance by one of this year's awardees, the Ifetayo Youth Ensemble of Brooklyn, which empowers youth to boldly confront issues that directly affect their lives by immersing themselves in African culture and history through drumming, dancing, and storytelling. Their involvement in the program fosters skills in collective decision-making, research, highly rigorous artistic training and teamwork.

The ceremony also included a speech by 12-year-old Danashiya Pritchard, a participant in Project AIM in El Paso, Texas. Project AIM reaches over 1,000 children battling cancer in two area hospitals, offering art-mediated therapy in painting on canvas, printmaking, and graphic arts, among other art forms. Over Project AIM's fourteen-year history, over 250 pieces of the patients' artwork has been showcased in more than six venues in the El Paso area.

The International Spotlight Award was presented to Kuruka Maisha Foundation, an arts school in Nairobi, Kenya, which uses intensive training in circus and performing arts to help Nairobi's street children find a pathway out of poverty.

In addition to their recognition at the White House, each of the 12 community-based programs will receive \$10,000 and a year of communications and capacity-building support from the President's Committee on the Arts and the Humanities. Louis Vuitton is the corporate sponsor of the 2013 award program, and Fox Audience Strategy is the national media partner.

For more information about
the National Arts and Humanities Youth Program Awards, visit
www.pcah.gov.

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ABOUT THE NATIONAL ARTS AND HUMANITIES YOUTH PROGRAM AWARDS



The National Arts and Humanities Youth Program Award is the nation's highest honor for after-school arts and humanities programs. The awards recognize and support outstanding programs that lay new pathways to creativity, expression, and achievement outside of the regular school day.

These programs excite and engage a range of students, cultivating imagination, collaboration, discipline and academic success, with demonstrable results. They also provide safe harbors after-school, weekends and evenings for children and youth in some of our country's most at-risk urban and rural settings.

ABOUT THE PRESIDENT'S COMMITTEE ON THE ARTS AND THE HUMANITIES



Created in 1982 by Executive Order, the President's Committee on the Arts and the Humanities (PCAH) is an advisory committee to the White House on cultural issues. The PCAH works directly with the Administration and the three primary cultural agencies—National Endowment for the Arts (NEA), National Endowment for the Humanities (NEH), and the Institute of Museum and Library Services (IMLS)—as well as other federal partners and the private sector, to address policy questions in the arts and humanities, to initiate and support key programs in those disciplines, and to recognize excellence in the field. Its core areas of focus are arts and humanities education, cultural exchange, and community revitalization. Mrs. Michelle Obama, like other first ladies before her, serves as honorary chairman of the committee, which is composed of both private and public members. For more information, visit: www.pcah.gov.

ABOUT ART REACH

Art Reach is supported in part by the Massachusetts Cultural Council, a state agency, and the Youth Reach Grant Program; Peter Petas and Ted Jones; an anonymous donor; Barbara Anthony; the Bilezikian Family Foundation; the Aeroflex Foundation; the National Arts and Humanities Youth Program Award, jointly funded by the President's Committee on the Arts and Humanities, the Institute of Museum and Library Services, the National Endowment for the Humanities, and the National Endowment for the Arts; and in partnership with Provincetown Community Television, Nauset Youth Alliance, and the Provincetown, Nauset, and Monomoy School Districts.

For more information on Art Reach visit www.paam.org/nexus, www.artreachpaam.com or contact Lynn Stanley, Curator of Education at PAAM, lstanley@paam.org, 508 487 1750 x13

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